Transforming the Way You Run IT

The Foundation of a Digital Transformation

New technologies are introduced daily into the evolving workplace, making what was impossible, possible. Employees have radically different expectations for their workplace, with the want to be able to do anything, anywhere. Under pressure to deliver more, they are constantly distracted and bombarded with requests. Over 28 billion hours are wasted each year due to interruptions in the workplace, resulting in a cost of one trillion dollars to our economy. We are poised at the edge of a new revolution: the digital transformation.

But how do you start transforming your operations? We believe that you should begin a digital transformation just like building a house: with the foundation. The basic processes within your company that impact every employee. We can help you remove the pain of routine tasks, giving you happier, more productive employees with more time to focus on growing your business and driving revenue.

Freedom. Not Frustration.

Launch is Catapult's new fully-managed enterprise automation platform which accelerates digital transformation through multi-step automation of complex IT and business processes. Built in the cloud, Launch automates time consuming and routine tasks that distract you from your goals.

- Improve efficiency, freeing up time to focus on high value initiatives
- Increase employee satisfaction by automating common tasks and repetitive work
- Minimize mistakes by reducing interruptions and strain on existing personnel
- Provide faster, better user experiences
- Accelerate your company's digital transformation

The Launch Difference

With implementation in just 2-4 weeks, Launch can be handling your tasks, eliminating interruptions, ensuring accuracy and enabling you to focus on more important things. Launch provides an easy-to-implement automation platform, without the risk of building a custom solution from scratch. It's 80% prebuilt on a multi-step automation platform and can be customized to your company's complex business processes and unique needs.

Once implemented, Launch is fully managed, offering ongoing support and continuous improvement in features and functionality through a Customer Success Manager focused on providing you with the maximum ROI. Catapult also manages all technical aspects of the solution including monitoring, job failure resolution, enhancements and updates. Launch changes and adapts as your automation needs change.

Launch Automate Nearly Any Process

Marketing & Sales

- Automate employee evangelism efforts through social media, dramatically growing your company's messaging reach

- Gather potential client email addresses automatically from your company's email portal and import into your outbound marketing engine to capitalize on valuable data

IT/Helpdesk

- Security threat response

- Line of business application health

- Cloud automation/governance

HR/Back office processes

- Employee onboarding, offboarding, and changes

- Automate the candidate interview and data capture process

Social Media Evangelization

Email Capture

Marketing/Sales

Security

Health Checks

Cloud/Governance

IT/Help Desk

Employee Needs

Prospects

HR/Back Office

Peace of Mind

Cloud-hosted for peace of mind and reliability, Launch is based in Microsoft Azure and eliminates the need to upgrade or reconfigure your software or purchase hardware. Running on all mobile devices providing anywhere, anytime access.

The Value of Automation

Automating repetitive tasks can have very dramatic financial impact for organizations, in addition to creating new time to focus on business priorities. For example, automating onboarding, offboarding and changing employee data—

> *Example:*
> A company with 4500 employees has significant turnover, which results in a constant flow of users to be onboarded, terminated or changed. Technical personnel are expected to perform these processes the same way every time, with little documentation. Based on an average help desk cost of $62 per ticket, this costs the organization more than $150,000 a year.
>
> With Launch, these processes could be accomplished for half the cost with 100% accuracy, creating more than a week of recaptured time to focus on higher priorities every month. Every organization performs these types of processes, yet less than 15% have fully automated them.

Catapult
LAUNCH

How can we help you?
www.catapultsystems.com/solutions-as-a-service/launch
1-800-528-6248   info@CatapultSystems.com