



# Large Retailer of Transportation Fuels and Goods Successfully “Born in the Cloud” with Timely Azure IaaS Solution

*As one of the largest independent retailers of motor fuels and convenience merchandise in North America, this firm reaches thousands of customers, employing nearly 12,000 team members with approximately 1,900 locations in the US and Canada. Previously part of a large oil and gas manufacturer, this transportation and convenience goods firm was created as a spin-off, managing all services that did not include refineries.*

As part of Federal and business requirements, the transportation fuel and convenience goods retail firm needed a public-facing site for use by its various audiences. The primary driver for the public site was the need to list all information necessary for a publicly traded company as well as meet all regulatory obligations. Additional goals included allowing others to identify the large retailer with the different brands/products they offer as well as the ability to quickly and easily change and add content as their company continued to grow.

Catapult Systems (Catapult) provided services for the implementation of a new SharePoint Internet site to support its new venture. The firm had less than three months to complete the site, and due to the nature of the spin-off from the large oil and gas manufacturer, did not have the infrastructure, IT staff, or time to meet its deadline. Partnering with Catapult, SharePoint 2013 was recommended to meet the requirements of the .com site and Azure was the perfect fit to support the needed infrastructure as well as ensure all regulations would be met. A SharePoint farm was deployed using Azure’s IaaS offering to take advantage of the flexibility, scalability, and redundancy found in Azure. With the infinite scalability of the SharePoint farm, the firm would be able to support the undetermined number of workloads

in the future as well as easily support the resource demand for each.

Azure was implemented in Preview mode, knowing that this project would move into GA a few months after the site went live. Understanding all the complexities of this situation, Catapult worked with the Microsoft product team to confirm we had access to all tools necessary to ensure the site would not go down.

Upon the company’s public announcement, the independent retailer of motor fuels and convenience goods was successfully “born” in the Cloud, becoming a Fortune 500 company from day one, making this implementation possibly one of the first of its kind. Besides the cost benefits of using Azure to host this large site, the main win was the race against time. Without the use of Azure, the firm would have not had the time to order the hardware required nor the space and place to keep it, as well as the time to configure it for the public site deadline.