



Microsoft Enterprise Solutions



Catapult Systems

The Microsoft Consulting Company

Work faster, manage processes more efficiently, and communicate easily across the enterprise

Microsoft offers technology solutions for organizations seeking to streamline IT operations without sacrificing functionality or strategic alignment, for benefits ranging from improved customer relationships to enhanced employee productivity.

The Catapult Benefit

Catapult Systems employs a personalized approach to ensure that these solutions are implemented and configured optimally to address your specific concerns. Rather than making your business adapt to the technology, Catapult consultants first gain an understanding of how the business problem fits into how you operate. Then we help you develop your strategy and implement it, installing, configuring, setting up, customizing, extending and integrating the full range of Microsoft enterprise solutions.

The result enables your organization to:

- Work faster and more effectively
- Manage processes and business partners more efficiently
- Communicate internally and externally with fresh information delivered in a personal, meaningful context

Catapult has the experience to help you implement and derive the greatest value out of technologies aimed at:

- *Collaboration and Portals:* By connecting people with knowledge and with others who have more information, Catapult Collaboration solutions result in better, more timely, enterprise-wide dissemination of on-point, formatted and digestible information.
- *Enterprise Project Management:* Catapult EPM solutions provide a positive and sustainable return on your investment by enabling increased employee productivity, faster cycle times, reduced costs and improved time management.
- *Business Process Management:* Promote organizational agility and support the efforts of people to drive process change and rapid innovation with Catapult BPM solutions.
- *E-Commerce:* Catapult E-Commerce solutions keep you ahead of the curve by providing not only an Internet presence, but also by detailing who is visiting the Web site and filtering content to meet that particular visitor's needs.
- *Customer Relationship Management:* We can help you increase competitive advantage by implementing and integrating CRM solutions that help you expand your customer base, improve customer loyalty and increase the productivity of relationships.
- *Business Intelligence:* Catapult BI solutions empower organizations to access and act on real-time information delivered in the right format to the right people.

Real-Life Catapult Client Experiences

Eighty percent of Catapult clients are repeat customers. Here are the stories of several such clients, who leveraged Catapult's industry-leading knowledge of Microsoft enterprise solutions.

E-Commerce: Educational Materials Provider Makes E-Commerce More Productive

A top provider of educational materials had multiple Web sites, developed over time to adapt to the company's growth, that provided e-commerce capabilities. These sites were hosted in different facilities across the U.S. and Canada, and the company was wholly dependent on the their service providers' abilities to update, change and maintain Web site content, which was done using various content management systems. There were two different e-commerce engines in use, both homegrown tools created by outside developers. In total, there were five different vendors supporting the group of Web sites, with one primary vendor using custom-grown its tools and system. Clearly, the company's needs had outstripped the scalability of the system.

Catapult consolidated over a dozen disparate sites onto one platform and single management point. Using Windows Server and the Microsoft .NET platform, the Catapult solution brought all the sites onto a central multi-tiered server farm. Further, Catapult established standard navigation and general site use, and developed unique branding for each site. Finally, e-commerce was introduced to many of the sites, all using a central product data store and fulfillment system.

Results

- Increased site traffic
- Significant uptick in product sales
- Enhanced brand recognition
- Reduction in costs and resources required

Portals and Collaboration: Chip Maker Collaborates to Reduce Costs

A leading global chip maker had deployed a collaboration solution using Oracle Portal. Once implemented, the high operational and administrative costs of running this solution became an obstacle to its continued use. The Oracle infrastructure was very cumbersome and required direct administrator intervention for even the simplest tasks.

Catapult proposed a move to Microsoft SharePoint. Once the client accepted, Catapult consultants migrated the existing Oracle Portal library to SharePoint and provided training to key personnel.

Results

- Reduced operational and administrative costs
- Users empowered to manage collaboration environment
- High adoption enterprise-wide

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Enterprise Project Management: Automobile Finance Company Enhances Project Management

This national consumer automobile finance company is a leading provider of finance programs that cover the entire sub-prime spectrum. Its business was growing, and its IT projects had grown larger in scope, duration and complexity. The company required more visibility into the progress and performance of these more expansive and complicated projects.

Catapult worked with the IT staff to achieve consensus around requirements, then implemented a robust Enterprise Project Management solution built on Microsoft Office Project Server. It was deployed rapidly, configured according to the company's business requirements.

Results

- Fast adoption across the organization due to use of familiar interfaces and functionality
- Future growth capability as the solution is scalable and enterprise-ready
- Increased positive perception of the IT group by the rest of the organization

Business Intelligence: Financial Services Company Improves Business Intelligence

Texas' largest holding company required faster access to more accurate information across branches and areas. Generating rollup reports of information like new accounts, revenues or payroll required departments of upwards of 5 workers, took many weeks to complete, and were often populated with unreliable data which stemmed from disparate sources in varied data store types, a result of merger and acquisition activity.

Catapult solved this reporting dilemma with a BI solution including data integration and a data warehouse. First, the widespread data sources were integrated. Catapult built a data integration layer to extract, cleanse and transform data into load files for the information warehouse. Then, Catapult built the information warehouse layer which allowed users to gain insight into their areas of responsibility. Important in the warehouse design was the definition of databases that provide information on confirmed dimensions that are true across the whole enterprise.

Results

- Improved operational and strategic decision-making and collaboration across the enterprise
- Clearer discernment into new marketplace insights and tactics
- Faster identification of potential shifts in competitive strategy
- Enhanced employee communications and job satisfaction resulting from a greater sense of empowerment

How can we help you?

Contact us at 1-800-528-6248 or info@CatapultSystems.com