

Unlock Gen AI Powered Healthcare

Factors such as increasing costs, critical worker gaps, novel diseases, and continuously evolving patient expectations are changing the healthcare landscape.

For both healthcare providers and payors, Generative AI holds the potential to leverage terabytes of data that flow across their organization to automate processes, connect disparate teams, and drive new insights.

Putting Generative AI to work



Patient Engagement

Automate common patient interactions such as appointment management, care management, personalized recommendations, standardized care guidance, etc.

\$100Bn

spent in unnecessary health expenses annually.¹

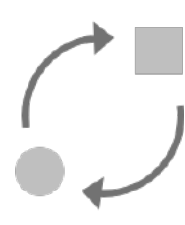


Clinical Trial Optimization

Accurately identify suitable patients for clinical trials, optimize trial design, predict patient outcomes, and accelerate recruitment. Speed up report generation from CROs and Global Medical Affairs.

15y

to develop a new drug from original idea to launch of a finished product.²



Biomedical Literature Synthesis

Process and synthesize publicly available scientific literature and combine it with internal knowledge base to stay up to date with the latest discoveries and identify novel research hypotheses.

\$2.6Bn

life sciences companies spend to introduce a single prescription drug.³



Drug Discovery and Development

Run high-fidelity molecular simulations in a virtual environment for new drug discovery and existing drug repurposing, reducing the need for resource-intensive traditional chemistry methods.

50%

reduction in time and a 30% reduction in costs to create a new drug with AI.⁴



Medical Imaging and Diagnostics

Detect subtle changes in longitudinal medical images such as X-rays, CT scans, and MRIs and predict disease trajectory to make more informed treatment recommendations.

90%

of health data is unstructured and inaccessible for insights.⁵

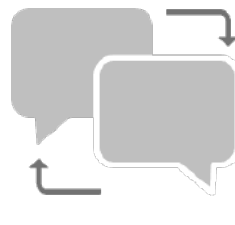


Informed Decision-Making

Break data siloes to harness data-driven insights with a comprehensive view of patient data, improving treatment plans, resource allocation, and patient care.

40%

of healthcare data produced globally goes unused, hindering data-driven decision-making.⁶



Streamlining Claims Submission

Categorize incoming claims, assign accurate codes for faster reimbursements, and autogenerate summaries for manual and denied claims to enhance billing accuracy and reduce revenue loss.

\$5M

is lost annually to claims denials representing 5% of the net patient revenue.⁷

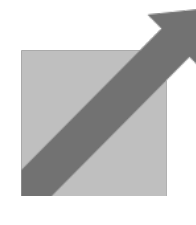


Administrative Complexities Reduced

Triage the in-basket to summarize complex clinical messages within EMR, reduce burnout, focus on patient-facing care, and better health outcomes.

90%

is lost annually due to administrative complexities in healthcare, making it the costliest waste.⁸



Accelerated Prior Authorization

Improve operational efficiency and boost patient satisfaction by getting PAs approved faster by analyzing submission requirements and cross referencing with a patient's medical records.

40%

of physicians claim that delays in prior authorization result in poorer health outcomes.⁹

Microsoft 365 Copilot Drives Transformation in Healthcare Sector

Leverage the power of Large Language Models and Microsoft 365 Graph to turn your words into actions.



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Built on Microsoft's comprehensive approach

- Security
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Enables you to:



Uplevel skills by providing you rich functionality using natural language



Unleash creativity by saving hours in writing, researching, and editing



Unlock productivity by automating tasks and summarizing long documents

Take the first step to unlock transformation with Qusitive

Envision the art of the possible of Generative AI in your organization

Schedule your Generative AI Discovery Workshop

Schedule now

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Sources:

1. [How healthcare organizations can improve profitability with better patient experiences](#)
2. [How Data-Driven decision making will improve healthcare](#)
3. [Understanding the real reasons of Claims denials](#)
4. [The real cost of administrative complexities](#)
5. [Unlocking the Future Potential of Value-Based care in healthcare](#)
6. [How can Prior authorization delays lead to negative patient outcomes.](#)

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