

5 Signs It's Time to Modernize Your Apps

You know it's time when...



1. Your app is brittle

Changes or updates lead to breaking

Only **33%** of technology in large organizations is modernized ¹

2. Business has moved on

The app is no longer relevant

60-80% of the IT budget goes to maintaining legacy systems ²



3. Limited access to talent

The app is built in aging technology

40% increase

in motivation when employees learn and use newer technologies ³

4. Can't gain data insights

Impossible to extract, refine, interpret or use data because app is too old

92% of companies realize business benefits from their Data and AI initiatives ⁴



5. Customers expect more

More tech savvy than ever, strive to stay ahead of competition

70-75% of companies are **ready to pay more** for an immeasurable customer experience ¹

App Modernization can help...

Boost security and compliance

Legacy apps incompatible with modern security and authentication standards

Lower costs & boost revenue

Cut unnecessary IT costs and add new revenue streams

Use value of data

Drive business decisions with data insights to predict, adjust and improve

To figure out your best approach for modernizing, contact our experts at ASK@QUISITIVE.COM



¹ Six Key Benefits of Application Modernization | Anblicks

² 7 Key Benefits of App Modernization: Why You Should Modernize Your Legacy Applications

³ 4 Benefits of Application Modernization | 7 Ways to Modernize Traditional Applications

⁴ NewVantage Partners Releases 2022 Data and AI Executive Survey